

## ROUNDTABLE DISCUSSION SUSTAINABLE CITIES

Dear RFID & IoT Nordic member!

We are happy to invite you to an important discussion regarding getting cities in Europe emission free. We are hosting this two-hour roundtable in order to start a discussion where all of us can participate and bring value to the community.

### **Background:**

All of us know that the climate is taking a big hit because humans are using non-eco-friendly energy sources for transportation and production, which results in the warming up environment.

### **Objective:**

How to get from words to actions by listening to what Business Region Gothenburg are doing together with other important stakeholders regarding the transformation of the city of Gothenburg, in the initiative **Gothenburg Green City Zone**.

Its also an opportunity to create new networks and possible brokery events for all participants!

**Date and time:** November 25<sup>st</sup> at 10:00 (CET)

### **Agenda:**

Welcome – 5 min

Lucas Åhlström – Board member RFID & IoT Nordic

The transformation of the City – 5 min

Patrik Andersson – CEO (Business Region Gothenburg)

Challenges and goals for the transformation with the example of Gothenburg Green City Zone – 25 min

Maria Strömberg – Director Clusters & Innovation (Business Region Gothenburg)

How will Artificial Intelligence be an enabler for the objective? – 15 min

Petr Polak – AI Architect (CN Group)

Discussion in streams moderated (Lucas) – 60 min

- 1) How should citizens be involved?
- 2) How would these changes affect tourism, prices, construction?
- 3) What can the communities expect from this initiative?
- 4) What worries may lay in peoples mind during such an initiative?
- 5) What can this program bring to citizens in these areas?
- 6) How can BRG cope with the interest from the global society regarding this program?

Conclusion and next steps in the community – 10 min

Lucas Åhlström – Board member RFID & IoT Nordic

**Registration link:** <https://www.cngroup.dk/sustainable-cities-online-roundtable-discussion>